

« All Events

The 24th Annual Financial Reporting Conference

MAY 7 AT 8:00 AM - 5:00 PM EDT

About the Program

This daylong conference serves as a forum for interaction between business and accounting executives and policy setters from the U.S. Securities and Exchange Commission (SEC) and Financial Accounting Standards Board (FASB).

Agenda

Welcome and Introduction (NOT CPE ELIGIBLE): 8:15 – 8:30 a.m.

MARC SIEGEL – Conference Chair, Baruch College

BRUCE WEBER – Dean, Zicklin School of Business, Baruch College

Opening Remarks: 8:30 – 9:30 a.m.

RICHARD JONES – Chair, FASB

KURT HOHL – Chief Accountant, Office of the Chief Accountant, SEC

Current Developments at the SEC: 9:30 – 10:45 a.m.

Panelists will examine the very latest concerns of our regulators in Washington. Knowing what they are thinking is essential in today's complex environment.

Moderated by SHERI YORK– Deputy Chief Accountant, Office of the Chief Accountant, SEC

HEATHER ROSENBERGER – Chief Accountant, Division of Corporation Finance, SEC

RYAN WOLFE – Chief Accountant, Division of Enforcement, SEC

Hot Topics at the FASB: 11:00 a.m. – 12:30 p.m.

This panel will discuss major FASB Standards, proposals and projects and EITF matters.

Moderated by JOHN VANOSDALL – Partner, PwC

JACKSON DAY – Technical Director, FASB

MARK LaMONTE – Partner, Williams Marston LLC

LARA LONG – Managing Director, Riveron

Lunch: 12:30 – 1:15 p.m.

Keynote Fireside Chat: 1:15 – 2:00 p.m.

HOWARD SCHILIT – Author of *Financial Shenanigans*

Audit Committee Panel: 2:00 – 3:00 p.m.



Panelists will explore the key issues currently occupying audit committees. Panelists will discuss oversight of financial reporting, internal controls, enterprise risk, cybersecurity, regulatory developments, auditor relationships, and the growing impact of technology and artificial intelligence. The conversation will provide practical insight into how audit committees are prioritizing responsibilities and navigating an increasingly complex governance environment.

Moderated by KIMBER BASCOM – Partner, KPMG

MARK BESCA – Board Member at Markel Group, Las Vegas Sands and Clarus Corporation

ROBERT HERZ – Independent Board Member

PEGGY SMYTH – Independent Board Member

GAIL STEINEL – Independent Director

Artificial Intelligence: 3:20 – 4:20 p.m.

This panel will examine practical applications of artificial intelligence in accounting. Panelists will discuss current use cases across financial reporting, audit, and compliance, including automation of routine tasks, data analysis, risk identification, and decision support. The discussion will also address implementation considerations, governance, and the evolving role of accounting professionals in an AI enabled environment.

Moderated by JASON BOND – Partner and Professional Practice Director of ESG Matters, EY

MICHAEL CERAMI – EVP, Strategic Alliances, Business Development & Communications, CPA.com

DENISE LUCAS – Vice President & Assistant Controller, IBM

JONATHAN RHINE – Assurance Innovation & Technology, PwC

Investor Use of Financial Reporting: 4:20 – 4:55 p.m.

This panel will explore how investors and analysts use financial reporting information in their valuation processes. Panelists will discuss how key financial statement components, disclosures, and non GAAP measures are incorporated into forecasting, risk assessment, and pricing decisions, as well as the practical challenges analysts face when interpreting reported results.

Moderated by MARC SIEGEL – Conference Chair, Baruch College

JEFF BRICKMAN – Senior Investor Liaison, FASB

TODD CASTAGNO – Managing Director, Morgan Stanley and EITF Member, FASB

* Agenda speakers and topics are subject to change without notice

Registration

Registration Fees:

- \$615 Single Registration
- \$4,500 for a nine-person table
- \$375 Academic and non-profit registration fee
- \$305 CFO Network Members
- Free for Baruch College faculty/staff (complete registration form)

Register online or e-mail:

- [Click here to register online](#) or



- E-mail us at ruzdo.srdanovic@baruch.cuny.edu

After you have registered, please submit the appropriate registration fee:

- **To pay via check:**

Make check payable to **Baruch College** and send to:

Baruch College Bursar Office

Re: Baruch CCI DFG A20-25-44 (Financial Reporting Conference)

One Bernard Baruch Way, Room H-810

New York, NY 10010

- **To pay via credit card or eCheck, please** [click here](#).

Co-sponsored by:

The Robert A. Schwartz Center for Trading and Financial Markets Research is the newest center at the Zicklin School. Established in 2018 with support from an anonymous donor, the Schwartz Center is dedicated to promoting the inclusion of trading and security market structure in academic curricula.

CPE:

Earn up to 8 CPE Credits (Accounting)

NASBA CPE Sponsor Number 109489

- Continuing Professional Education Prerequisites and Advanced Preparation: None
- Program Level: Overview
- Delivery Method: Group-Live

Requests for refunds must be received in writing by April 26, 2026, and will be subject to a \$75 cancellation fee. No refunds will be granted after April 26, 2026. For information regarding refunds, complaint and/or program cancellation policies, contact ruzdo.srdanovic.

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DETAILS

Date:
May 7, (2026-05-07)

Time:
8:00 am - 5:00 pm EDT

VENUE

Baruch College, Veritcal Campus
Building, Room 14-220
One Bernard Baruch Way
New York, NY (New York) 10010 United
States + [Google Map](#)

ORGANIZER

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